

May 6, 2010

Mr. Dave Bigelow
Balloon Artistry
dave@balloonartistry.org

RE: Pediatric Cancer Research Foundation (“PCRF”)
Vendor Participation – Thank you!

Dear Dave:

Thank you for participating in the PCRF “Reaching for the Cure” Run/Walk on May 2, 2010. The event would not have been the huge success it was without you being there.

As always, your balloon art was a huge success. I think you were the most popular attraction there. You had a never-ending line and stayed much longer than we asked. You made a lot of children (and parents) happy! Many thanks.

PCRF focuses its efforts to improve the care, quality of life, and survival rate of children with malignant diseases. The founders, comprised of parents, physicians and community leaders, joined forces to support laboratory research that would translate into immediate treatment for children with cancer. PCRF has raised over \$22 million for PCRF since 1982.

That being said, I am pleased to let you know that we have added another \$230,000 to that total from our race last Sunday. This is an increase of over 30% from last year’s event.

Again, thank you and we look forward to working with you again next year.

Sincerely,



Jane Nettleton
PCRF Committee Member



cc: Nancy Franks, PCRF